



Bradford on Avon
WALKERS ARE WELCOME



“Bradford on Avon Walking Wheel”



‘Bradford on Avon Walking Wheel’



Lead organisations’ aims



- be an attractive destination for walkers
- offer local people and visitors excellent walking opportunities within their areas
- ensure that footpaths and facilities for walkers are maintained, improved and well signposted
- contribute to local tourism
- promote the health benefits of walking and increase participation
- encourage the use of public transport



A charity whose goal is to protect the ability of people to enjoy the sense of freedom and benefits that come from being outdoors on foot.

An association of people and groups who come together to both enjoy walking and other outdoor pursuits and also to ensure that we protect and expand the infrastructure and places people go walking.

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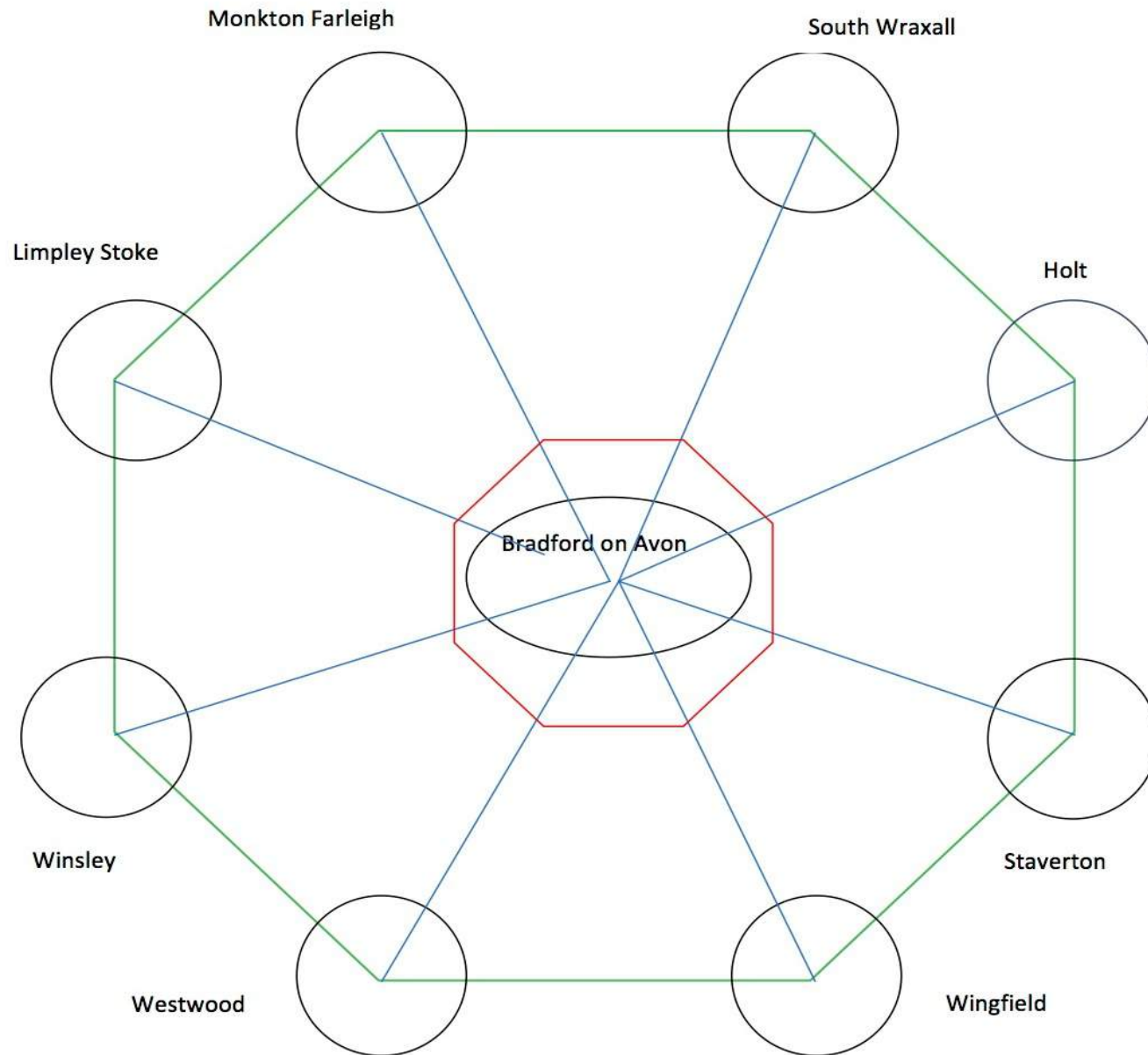
PURPOSE

Celebrate the wealth of walking opportunities in the BoA area

- **develop a web of safe, well signposted footpaths inter-connecting Bradford on Avon & the satellite villages.**
- **create an attraction that will draw people to the area – links with current tourism drive**
- **bring benefits to the local economy & people’s health & lifestyle.**
- **produce easy to follow waymarked routes, with mapping & instructions.**

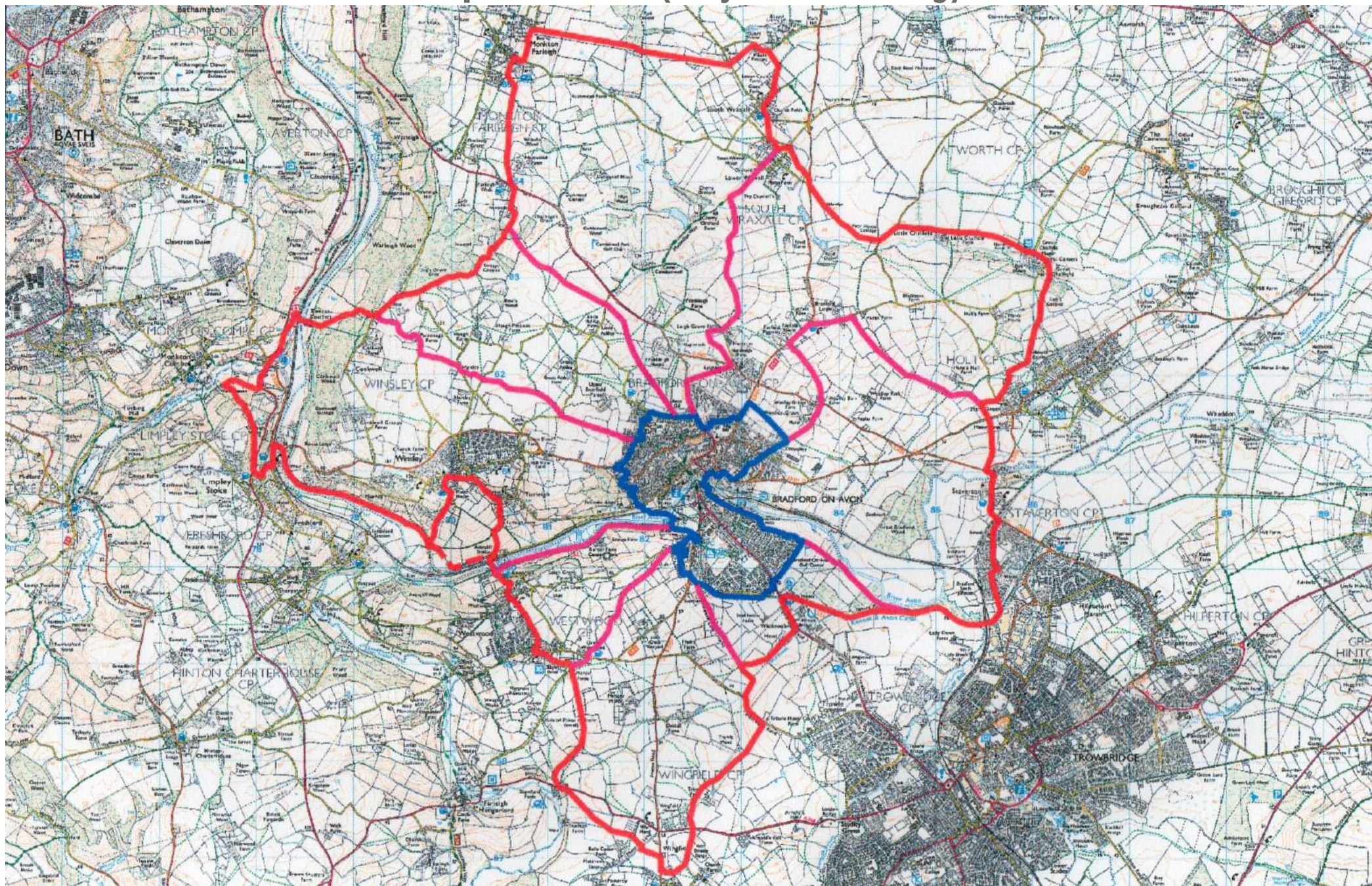


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Proposed routes (subject to tweaking)



'Bradford on Avon Walking Wheel' - Yellow Publications' first pass



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Waymarkers – probable designs
(subject to tweaking)



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A phased approach

PHASE 1:

a) Create map of the outer (21m.) & inner (6m.) routes + spokes (28m.). 55 miles in total.

By April 2016

Indicative costs

£70

PHASE 2:

Design & install signage discs.

By August 2016

(in time for launch at Annual BoA

Walking Festival)

£3,070

£1570 for waymarkers

£1500 labour ‘in kind’

PHASE 3:

Route improvements – access gates, potential new paths, bridges, etc.

Ongoing

£ unknown as yet